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## Gain peace of mind this winter

The Roofing Company's winter snow removal and maintenance program is tailor made for people who own mountain homes.

With twice-a-month inspections of snow- and ice-covered roofs, backed up by a professional and experienced snow removal and maintenance program, participating homeowners can rest assured that their homes will survive Colorado's snowy winters without incurring damage from snow-covered or ice-packed roofs.

"Most of our customers in this program are second home owners who are not here all the time to keep an eye on their roofs," says Mike Kimbrough, who completes sales and estimates for the Roofing Company's repair division. Mike, with 13 years of experience in roof repair and snow removal, completes the inspections himself.

"You have a professional doing the inspections and we have a professional service of experienced snow and ice removal crews removing the snow," he says. Mike takes photos and then sends the photos to the homeowners by e-mail. Included is an estimate of what, if any, work needs to be done along with associated cost. No removal takes place until the homeowners approve the work.

Participants in the winter maintenance program have priority over other, one-time call customers. But all will receive the top-notch and fast service for which The Roofing Company is known.



Call 970-887-0104 to find out how you can participate in the Winter Maintenance Program and gain some peace of mind.

Or, go to [www.theroofingco.com](http://www.theroofingco.com).

# Spray foam insulation pays off in the long run

Spray foam insulation is a green investment that will pay off in savings and a clean conscience.

Now that Rocky Mountain Spray Foam and Waterproofing is a wholly owned subsidiary of The Roofing Company, homeowners and builders who want the benefits of spray foam insulation can do so with the attention to quality and service that are trademarks of The Roofing Company.

Spray foam insulation is simply a better and more efficient method for insulating structures in the cold climes of the Rocky Mountains. It's better because while offering higher R values for the space it fills, it serves as an air barrier, when sprayed to a thickness of 3 1/2 or greater, which traditional batt, rock wool and cellulose insulation do not.



Spray foam insulation is made from polyurethane. It is applied in liquid form by certified applicators with pressurized equipment. Once in contact with building surfaces, it expands to 120 times its liquid volume within seconds, becoming a semi-rigid mass that binds with the building materials.

It may be less expensive to install the traditional forms of insulation, but spray foam insulation is a much better product.

Spray foam helps save money because higher R-values and airflow restriction means lower heat bills. This means less heat escapes through walls and roofs, which has many positive implications for roof maintenance in snowy environments like the Rocky Mountains.

It helps the environment because spray foam insulation reduces the need for heat and reduces the carbon footprint of a home or building.

While ideal for new construction, spray foam insulation can also be used in remodels and retrofits on existing homes.

For more information about how you can benefit from spray foam insulation in your existing or new home, call Rocky Mountain Spray Foam and Waterproofing at 970-887-0104 or drop by the company's offices at 28 Ten Mile Drive, Granby, CO. Or, go to [www.rockymountainsprayfoam.com](http://www.rockymountainsprayfoam.com)

# Women in construction thrive at The Roofing Company

*Being integral parts of successful jobs is meaningful*

*for two women who work as part of the team at The Roofing Company*

For Sabrina Machiniak and Kate Schmitz, working at The Roofing Company is more than just a job.

It's work that puts them on a meaningful career path that's fun, rewarding and unique.

As women in the male-dominated construction field, they are part of an increasingly significant demographic in construction.

Women represent about 10% of the total construction field workforce - and that number is growing.

Their gender, however, doesn't diminish the contributions they make at The Roofing Company.

Sabrina is a Project Engineer. Kate is a Project Coordinator / Estimator.

"I enjoy the opportunity to work in a professional environment that is evolving daily," says Machiniak. She's worked at The Roofing Company for three years.

"I like the constant contact that I personally encounter in order to ensure a quality product," she adds. "It's rewarding to think a job through from the start."

Sabrina, who grew up in Grand Lake, takes on The Roofing Company's work at the earliest stages. She completes technical details relating to roof designs, coordinates subcontractors, prepares contracts and specifications and she works to ensure code compliance.

"Code compliance and clarification of technical details, that's important," Machiniak says.



Kate Schmitz plays an integral role in the process of bringing the project engineering to reality.



Kate reviews contracts, procures materials for a project, coordinates deliveries, creates budgets and ensures that budgets are followed.

"I work with all the people in the field in order to make a job proceed as smoothly as possible," she says.

Kate also helps on the estimating side of the equation at The Roofing Company. She finds leads and completes estimates for jobs as they come in.

"I enjoy getting to work on something from the planning phase and see it all come

together," she says. "It's exciting to see a job go from being a plan - a drawing on a piece of paper - to reality. I like being a part of that process."

## ***National Association of Women in Construction***

Both Machiniak and Schmitz are proud members of a construction industry association called the National Association of Women in Construction.

This group was originally formed in 1953 by 16 women who knew that women represented only a small fraction of the construction industry. The group was originally formed as a support network.

Now, the group has more than 5,500 members. It advances the causes of all women in construction, from tradeswomen to business owners.

Machiniak and Schmitz travel regularly to Denver to attend functions of the group that help their careers and that help them understand ways to help their employers.

The group offers education programs for students from grade school to high school and offers the award-winning Bock-Kids program and a CAD Design Drafting Scholarship award.

Of particular benefit to Machiniak and Schmitz are the continuing education courses that include certification for bookkeeping, document specialists and construction industry technicians.

# **Congratulations!**

## ***Employment Service Anniversaries***

- Jeff Johnston, President, 34 years
- Carol Moquin, Administrative Manager, 24 years
- Brenda Bolei, Project Coordinator, 2 years
- Lisa Carlson, RMSF, 1 yr.
- Robert Stefanik, Roof Installation, 1 year
- Pat Barger, RMSF Installer, 6 years
- Richard Bass, Director of Business Development, 5 years
- Paul Soukup, TRC Fabrication Foreman, 21 years
- Frank Parrish, RMSF General Manager, 2 years

### **Contact Information**

phone: 970.887.0104

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